



CODE ON  
RESEARCH ETHICS

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# **Foreword**

CAB follows the professional research standards of organizations such as the American Association of Public Opinion Research (AAPOR), the European Society of Opinion and Market Research (ESOMAR), and the World Association of Public Opinion Research (WAPOR). CAB protects the anonymity of our respondents and the confidentiality of the information they have voluntarily and consensually provided us.

## **Article 1 Basic Principles**

1.1. CAB social research should be carried out with academic rigour and in accordance with appropriate scientific principles.

1.2 CAB social research should be legal in the countries where the fieldwork is conducted.

1.3 CAB social research should be objective.

1.4 CAB research projects should be designed, carried out, reported, and documented transparently.

1.5 CAB social research should be honest and not abuse the trust of the respondents. Researchers should correctly identify themselves and inform the respondents of true goals of the project.

1.6 Respondents should also be informed of any quality control or observation measures that will be taken through the project.

1.7 CAB social research should be responsible and CAB researchers should take all measures to make sure that respondents are in no way harmed, because of their participation in the project.

## **Article 2 Recording and Observation Principles**

2.1 Respondent should be informed and their consent should be taken about recording before the start of any quality control or observation processes. Entire recording or some parts of it should be deleted at the request of a respondent.

2.2 Personal identity of the respondents should always be protected in all cases when the respondent doesn't give an explicit consent to the usage of his/her identity information.

2.3 Respondent's personal information is securely kept at CAB server as long as it is needed to perform and validate our statistical public opinion research, evaluations, and analysis including follow up derivative analyses.

## **Article 3 Data Usage**

3.1 CAB researchers shall respect the legal rights of research subjects for privacy, confidentiality, and data protection.

3.2 CAB researchers should ensure that respondents personal information is withheld from:

- general public, when published on website;
- clients, when CAB works as a contractor;
- partners, when CAB covers fieldwork stages of collaborative projects;
- donors, when CAB prepares grant reporting.

if the respondent doesn't give explicit consent to do so.

3.3. Measures should be taken to make sure that the from any type of reporting and documents it would be impossible to identify the respondent. Additional strict measures should be taken in the case of anonymous in-depth interviews.

3.4 CAB researchers should take all relevant security measures during data processing and storage to prevent unauthorised access, manipulation to or disclosure of the personal data. Strict measures should be taken during transborder research projects, when data is transferred from the country of fieldwork.

3.5 CAB researchers shall take special measures when interviewing people under 18 years. When interviewing children and young people in addition to the consent of the child, explicit consent of the parent or authorized representative should be taken.