

APPLIED SOCIAL RESEARCH IN CENTRAL ASIA

Central Asia Barometer (CAB) a regional, independent, non-profit institution for applied social research and analytics on topics of public interest.

MISSION

We measure the social, economic, and political "atmosphere" in the countries of Central Asia. Our research results help our partners make data-based decisions in the best interests of the region's citizens. We conduct regular applied social science research studies and analytically reflect on social processes.



ACTIVITIES



Research

We conduct a wide range of applied social research projects, both on the national and regional levels, based on recognized international quality standards. We've perfected our procedures for appropriate sampling, data collection, field administration, response coding, data processing, and documentation.



Analytics

CAB brings together a pool of international experts who adhere to the principles of scientific and objective analyses and develop in-depth analytical material based on the conducted surveys to understand trends, mechanisms, and reasons for regional changes.



Dialogue

Central Asia Barometer takes on the role of organizing multiple dialogue and cooperation platforms, involving government officers, international organizations, scientists, experts and activists from around the world, interested in Central Asia.

INSTITUTIONAL MEMBERSHIP:



DATA COLLECTION MODES:



Personal "face-to-face" interviews
(PAPI, CAPI, TAPI)



Telephone interviews (CATI)



Online research



In-depth interviews/
Expert interviews



Focus-group discussions (FGD)



Desk research

CONTACTS



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PARTNERS:



D3 Systems, Inc.



WHY WORK WITH THE CAB?



Human Resources

Experienced project managers, experts, analysts, and back-office staff fluent in Russian, English, and local Central Asian languages.



Network

We've created a large network of partners for data collection in each Central Asian country and introduced essential standards and processes for working with contractors.



Experience

CAB has a rich and diverse experience in conducting a wide range of empirical research studies on themes of public interest, both at the national and regional levels.



Research Standards

CAB is part of the Global Barometer Survey Network. We commit ourselves to the principle of academic freedom and the pursuit of academic excellence. CAB strictly adheres to international research standards (WAPOR Code of Ethics).



Expertise in the Region

We are experts in the specifics of social research in Central Asia. Like other world barometers, we have been organizing multi-wave public opinion surveys in all Central Asian countries since 2017.

OUR SERVICES



Research Design

Prior to field work, we:

- Identify survey objectives, topics and sources
- Determine data collection strategies: sampling, selection probabilities and weighing schemes
- Design methodologies for qualitative, quantitative, and mixed surveys
- Develop preliminary material and testing



Quality Control

We guarantee strict, systematic quality control thanks to:

- GPS route control
- Check-up calls to respondents
- Check-up visits to households
- Audio/video recordings
- Wiretapping recordings
- Direct supervision



Data Collection

On the field, we conduct:

- Polls, in-depth interviews, focus groups, panels, desk analysis, media monitoring
- TAPI, PAPI, CATI, and online data collection methods
- Briefings, training courses and guidelines for interviewers, survey operators and focus group moderators
- Capacity building activities for national vendor-contractors



Interpretation & Analysis

We then analyze the collected data by providing:

- Data sorting and weighting
- Post-stratification weighting
- Analytical and methodological report
- Visualization and cross-tabulations



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