APPLIED SOCIAL RESEARCH IN CENTRAL ASIA

Central Asia Barometer (CAB) a regional, independent, non-profit institution for applied social research and analytics on topics of public interest.

MISSION

We measure the social, economic, and political "atmosphere" in the countries of Central Asia. Our research results help our partners make data-based decisions in the best interests of the region’s citizens. We conduct regular applied social science research studies and analytically reflect on social processes.

ACTIVITIES

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<th>Research</th>
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<td>We conduct a wide range of applied social research projects, both on the national and regional levels, based on recognized international quality standards. We’ve perfected our procedures for appropriate sampling, data collection, field administration, response coding, data processing, and documentation.</td>
<td>CAB brings together a pool of international experts who adhere to the principles of scientific and objective analyses and develop in-depth analytical material based on the conducted surveys to understand trends, mechanisms, and reasons for regional changes.</td>
<td>Central Asia Barometer takes on the role of organizing multiple dialogue and cooperation platforms, involving government officers, international organizations, scientists, experts and activists from around the world, interested in Central Asia.</td>
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DATA COLLECTION MODES:

- Personal "face-to-face" interviews (PAPI, CAPI, TAPI)
- Telephone interviews (CATI)
- Online research
- In-depth interviews/Expert interviews
- Focus-group discussions (FGD)
- Desk research

INSTITUTIONAL MEMBERSHIP:

GLOBAL BAROMETER SURVEYS

CESS

CONTACTS

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WHY WORK WITH THE CAB?

Human Resources
Experienced project managers, experts, analysts, and back-office staff fluent in Russian, English, and local Central Asian languages.

Network
We’ve created a large network of partners for data collection in each Central Asian country and introduced essential standards and processes for working with contractors.

Experience
CAB has a rich and diverse experience in conducting a wide range of empirical research studies on themes of public interest, both at the national and regional levels.

Research Standards
CAB is part of the Global Barometer Survey Network. We commit ourselves to the principle of academic freedom and the pursuit of academic excellence. CAB strictly adheres to international research standards (WAPOR Code of Ethics).

Expertise in the Region
We are experts in the specifics of social research in Central Asia. Like other world barometers, we have been organizing multi-wave public opinion surveys in all Central Asian countries since 2017.

OUR SERVICES

Research Design
Prior to field work, we:
- Identify survey objectives, topics and sources
- Determine data collection strategies: sampling, selection probabilities and weighing schemes
- Design methodologies for qualitative, quantitative, and mixed surveys
- Develop preliminary material and testing

Data Collection
On the field, we conduct:
- Polls, in-depth interviews, focus groups, panels, desk analysis, media monitoring
- TAPI, PAPI, CATI, and online data collection methods
- Briefings, training courses and guidelines for interviewers, survey operators and focus group moderators
- Capacity building activities for national vendor- contractors

Quality Control
We guarantee strict, systematic quality control thanks to:
- GPS route control
- Check-up calls to respondents
- Check-up visits to households
- Audio/video recordings
- Wiretapping recordings
- Direct supervision

Interpretation & Analysis
We then analyze the collected data by providing:
- Data sorting and weighting
- Post-stratification weighting
- Analytical and methodological report
- Visualization and cross-tabulations

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